

The Actor's Approach to Compelling Communication

How to be a confident, clear and compelling communicator

This unique course marries innovative acting techniques inspired by the methods used by renowned performers like Timothée Chalamet, Krysten Ritter, Chadwick Boseman, Liev Schreiber, Sigourney Weaver, Christoph Waltz, Tina Fey and Amy Schumer with the strategic communication frameworks of leading consulting firms such as McKinsey, Bain and Accenture. *This course is designed to revolutionize the way you communicate.*

What You'll Achieve

- **Shine from the Start** - Learn to make powerful first impressions in interviews, meetings, and networking.
- **Be Unforgettable** - Cultivate a voice that stands out, ensuring your message is heard and remembered.
- **Command Your Crowd** - Master leadership presence in any setting, captivating your audience with ease.
- **Magnetize & Mobilize** - Create impactful connections, inspiring action through authentic leadership.
- **Overcome Anxiety** - Transform public speaking nerves into confidence and charisma.
- **Captivate Every Listener** - Harness the power of authenticity, making every word you speak resonate deeply.

Success Story

"I just wanted to reach out and say thank you to you for teaching me that my voice matters and others are not judging me when I speak. At the time I was not aware how much your class would affect my future and I only saw it as a credit that I needed. I have noticed a change in myself this year: I am less anxious, more willing to answer questions and more confident when I speak. I attribute all of these to your teaching technique, I wanted to make sure to let you know that you made an impact in my life and my future."

~ A Grateful Student

What This Course is Not

- **Not Just Improv** - Dive deep into the emotive and resonant techniques of acting legends, paired with the proven communication strategies of the corporate world.
- **Not Lecture-Based** - This workshop is hands-on, engaging you in active practice from the very beginning.
- **Not One-Size-Fits-All** - Embrace your uniqueness and discover your individual path to communication excellence.

Ideal Participant

Anyone eager to enhance their communication skills, regardless of the setting. Whether you struggle with anxiety, lack a clear technique, or simply wish to improve, this course is for you. Embrace the philosophy that confident, clear, and compelling communication is the key to thriving in both business and life.

Michael Cinquino



With a career path that is anything but linear Michael Cinquino brings a unique perspective to the world of brand storytelling. As SoHo Creative's Artistic Director, his approach to storytelling draws from his foundations as a performer with a BA in Acting and Directing from DeSales University and an MFA in Acting from the Mason Gross School of the Arts at Rutgers University.

As an adjunct professor at the Paul College of Business & Economics at the University of New Hampshire, Michael crafts a course in Authentic Communication, sharing the art of genuine connection in the business landscape.

Michael's journey is enriched by his time serving as a Surface Rescue Swimmer in the US Navy aboard the USS Detroit, a role that brought him a profound understanding of commitment and collaboration. He carried this spirit into his collaboration with CIOSE, a think tank that nurtures innovation and facilitates deep connections among Fortune 70 CIOs. Guided by the principle that the more personal the narrative the more universal resonance, Michael crafts stories that inspire meaningful connections and facilitate multi-dimensional growth.

Select Clients

EADEM  Superchain  BLOCKCHAIN CAPITAL  confetti

 BeagleLabs  ANDIAMO  ENTREPRENEURS ROUNDTABLE ACCELERATOR  Red Hat

 GRAND CENTRAL TECH  MODERN RITUAL  inside voices BETA  Hazel